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ROGER'S 1948 GLADIOLUS

(Fall List 1947)

From THE FRIENDLY GLAD GARDENS

Roger Arnett

Corunna, Mich.

Greetings, Friends, From The Home Of

WHITE CHALLENGE

This retail list is sent out at this time to bring in cash and to give the early buyer an advantage in stock choice and price.

The following discounts are good only until Jan. 1, 1948 or while stock lasts whichever comes first.

You may take a cash discount on your orders as follows:

Under \$10.00	—	None
\$10.00 to \$24.99	—	10%
\$25.00 to \$49.99	—	20%
\$50.00 and over	—	30%

The following list is a very small part of our total number of varieties. Our regular catalog-ette which should be out sometime in Jan., 1948 will be much more extensive. In the meantime, if there are any particularly varieties you are interested in buying let us know what it is, how many and what sizes. Perhaps we can supply at a reasonable price. Try us.

Also, if you are interested in wholesale amounts drop us a line on your letterhead requesting varieties, size and amounts wanted. Quotation will be forwarded by return mail if stock is still available.

WHITE CHALLENGE

God created this beautiful gladiolus. He was gracious to us to have it appear from one of our hand pollinated crosses. Euides x Picardy. We want none of the glory because all that belongs to God. We are accepting the responsibility of introducing it to the public. With those thoughts in mind, here are a few facts:

- 1.—It is a heavy textured white with a very light rose pink blush, and a pleasing rose throat.
- 2.—Florets are 5 1-2 inches across.
- 3.—Spike has 22 buds, 8 open (has had 12) and 8 showing color, 30 inch flower head.
- 4.—Foliage is healthy and vigorous.
- 5.—It is a constant performer, producing well in dry or wet seasons in sand or clay.
- 6.—White Challenge is definitely a florists' dream. It is totally different and has that unexplainable beauty that makes florists want all they can get. You should see a basket of White Challenge.
- 7.—Here are some of its attainments in 1947 under ordinary field conditions with a limited number of bulbs:
 - a. Grand Champion at 3 of the Michigan glad shows.
 - b. Runner-up for G. C. at a fourth show.
 - c. Best recent introduction at 4 shows.
 - d. Longest flower-head at one show. (We had one spike with a 40 inch flower-head.)
 - e. Sixteen blue ribbons in Michigan shows alone.
 - f. Scored 85 and an award of merit at the Mich. trial gardens.

Those attainments give an indication what shows in other parts of the country can expect as soon as stocks are available.

A little word of advice order early.

Retail prices \$5.00 any size bulb, Bulblets 50 cents each, 10 for \$5.00. (Write for wholesale prices).

My father bought one of our seedlings AR several years ago to use in his cut flower business. The florists and general public liked it so well that he has raised more and more of it. In 1946 he introduced it to the trade.

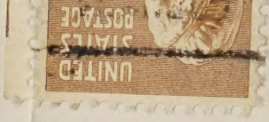
AR is a commercial American Beauty Rose color, Early bloomer. If you furnish cut flowers for the local trade or florists you can catch the early market with something different. Best from large bulbs, but will bloom from any size and bulblets. Splendid propagator.

You can buy either from me or my father, James Arnett, 622 Queen St., Owosso, Mich.

Retail prices of bulbs: Large 25 cents each; medium 2 for 25 cents; small 4 for 25 cents.

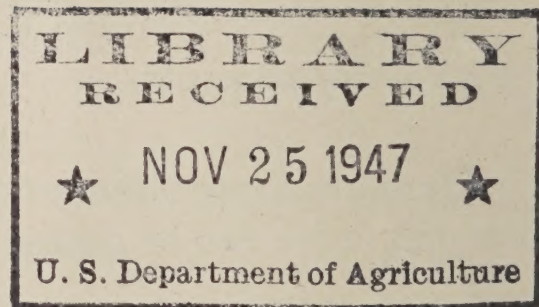
Here are some other new varieties that if you include to make a big enough order can be gotten at a real saving.

	Large (each)	Medium (each)	Small (each)	Bulblets
Blue Ice			5.00	75 cents each
Color Marvel		1.50	1.00	10 for 2.00
Fabulous	2.00	1.50	1.00	10 for 2.00
Genghis Kahn	.50	.35	.25	10 for 1.00
Phantom Beauty	7.00	5.00	3.00	10 for 6.00
Rhett Butler	1.50	1.00	.75	10 for .50
Silver Wings	1.00	.75	.50	10 for .80
Spic and Span	3.50	3.00	2.50	10 for 2.80
Trojan				10 for 2.40



The 62.41 Fall 1947
FRIENDLY GLAD GARDENS

Roger Arnett
Corunna, Michigan



To Librarian.....
U. S. Dept. of Agriculture
Washington 25, D. C.

